

Miguel Ángel Muñoz Aragón

Art Director / Product Designer / Illustrator

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/ About me

Art Director with over 8 years of experience in Graphic Design, Brand Identity, Product Design, Motion Graphics, Industrial Design and Visual Storytelling.

/ Experience

Digital Fabrication & 3D Printing Technician

IE School of Architecture and Design 12/2025 - Present

- Coordinate the Building Tech Lab, the digital fabrication laboratory at IE School of Architecture and Design.
- Develop and supervise projects using CAD, 3D modeling, 3D printing and rapid prototyping.
- Deliver Clay 3D Printing workshops in English to international Design and Architecture students.
- Research manufacturing processes, materials and applications for additive manufacturing.

Footwear Designer

Joma Sport 06/2021 -12/2025

- Designed more than 30 outsole designs across 8 footwear categories for men's, women's and junior collections.
- Developed product solutions using CAD, Rhinoceros, Grasshopper, 3D modeling and 3D printing.
- Implemented AI tools (Vizcom, Midjourney and ChatGPT), reducing design time by 60%.
- Researched trends, materials and technologies for new product development.
- Designed the outsole of the TR-5 model, awarded the Premio Corredor 2025.

Founder & Art Director

Trazeur (Own brand) 06/2019-Present

- Founded an urban clothing brand, defining its brand strategy, art direction and visual identity.
- Developed products, packaging and launch campaigns from concept to market.
- Coordinated suppliers and manufacturing processes, optimizing quality and delivery times.
- Created digital content and managed collaborations with content creators to grow the brand.

Graphic Designer Intern

Bunker Books 08/2020 - 01/2021

- Designed editorial book covers and illustrations for publications.
- Created graphic content for social media.

Graphic Designer

Freelance 04/2018 - 06/2019

- Designed posters and graphic materials for clients.
- Developed visual identity proposals.
- Edited a promotional trailer using Adobe Premiere Pro and After Effects.

/ Education

Master's Degree in Design, Visual Identity and Brand Building

Universitat Oberta de Catalunya Starting: October 2026

Bachelor's Degree in Integral Design and Image Management

Universidad Rey Juan Carlos 09/2016 – 04/2021

/ Additional Training

Rhino 3D Design — Controlmad

Modeling 3D Patterns with Rhino Grasshopper — Domestika

Art Direction for the Fashion Industry — Domestika

/ Skills

Art Direction · Graphic Design · Branding · Visual Identity · Product Design · Industrial Design · Illustration · Editorial Design · Motion Graphics · CAD · Rhinoceros · Grasshopper · Fusion 360 · Blender · 3D Modeling · 3D Printing · Rapid Prototyping · Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Adobe Premiere Pro · Adobe After Effects · Figma · KeyShot · Vizcom · Midjourney · ChatGPT · Generative AI · Trend Research · Creative Strategy · Project Coordination

/ Languages

English — B2

German — A2

Spanish — Native